

Time : 3.15 pm - 4.00 pm - Cultural Events

The Management, Principal, Staff and Students are cordially invite you for the

VALEDICTORY FUNCTION

at Mahathma Gandhi Auditorium
on 17/10/2014 Time : 4.00 pm

Invitation



Thirumigu M.G. BHARATHKUMAR

Chairman, Mahendra Educational Trust

Will preside over the function

Mr. CHANDRASEKHAR CHENNIAPPAN

*Head of Human Resources,
Atmel Corporation, Chennai*

Will deliver the Valedictory Address & Distribute the certificates

Dr. M. MADHESWARAN

Principal, Mahendra Engineering College

Will deliver the conclude note

Mrs. N. GEETHA

Assistant Professor, Management Studies

Will deliver the vote of thanks

INTERNATIONAL CONFERENCE ON **EXCELLENCE OF INNOVATIONS IN BUSINESS ORGANIZATIONS**

17th October 2014



-----National Anthem-----

You are cordially invited...

DEPARTMENT OF MANAGEMENT STUDIES

MAHENDRA ENGINEERING COLLEGE
(AUTONOMOUS)

Approved by AICTE & Affiliated to Anna University
NAAC Accredited & ISO Certified Institution

Mahendrapuri, Mallasamudram, Namakkal-637 503 INDIA.

www.mahendra.org & www.mahendra.info



The Management, Principal, Staff and Students are cordially invite you for the

INAUGURAL FUNCTION

Venue: Mahathma Gandhi Auditorium Date: 17/10/2014 Time : 9.30 am

Thirumigu M. G. BHARATHKUMAR

Chairman, Mahendra Educational Trust

Will preside over the function

Dr. ALI REZA MAHNAM

*CRM Consultant,
Hafiz Samaneh Co., IRAN*

Will deliver the Inaugural Address

Ms. ROSANAH GALEBOLAE

*Administrative Officer,
Palapye Hospital, Palapye, BOTSWANA*

Will deliver the Keynote Address

In the presence of

Er. Ba. MAHENDHIRAN

Er. B. MAHA AJAY PRASATH

Managing Directors, Mahendra Educational Trust

Dr. R. SAMSON RAVINDRAN

Executive Director, Mahendra Educational Institutions

Will felicitate the gathering

Dr. M. MADHESWARAN

Principal, Mahendra Engineering College

Will deliver the introductory note

Dr. S. ASOKKUMAR

Head, Management Studies

Will welcome the gathering

TECHNICAL SESSIONS

Date : 17/10/2014, Friday

Technical Sessions Timings :

Time: 11.00 am – 1.00 pm.

Time : 1.00 pm to 1.45 pm.

Time: 1.45 pm – 3.15 pm.

- Technical Sessions Phase I

- Lunch break

- Technical Sessions Phase II

SESSION - I

"Excellence of Innovations in Human Resource Management"

Chairperson

Dr. C. Natarajan

*Professor, DDE, Commerce Wing
Annamalai University, Chidambaram*

Venue: Thiruvalluvar Arangam

SESSION - II

"Excellence of Innovations in Financial Management"

Chairperson

Dr. K. Arul

*Principal,
SVM Arts & Science College, Uthangarai*

Venue: Bharathiyar Arangam

SESSION - III

"Excellence of Innovations in Hospital Management"

Chairperson

Ms. Rosanah Galebolae

*Administrative officer,
Palapye Hospital Palapye, BOTSWANA*

Venue: MIT Seminar Hall - I

SESSION - IV

"Excellence of Innovations in Service Sector"

Chairperson

Dr. Ali Reza Mahnam

*CRM Consultant,
Hafiz Samaneh Co., IRAN*

Venue: MIT Seminar Hall - II

SESSION - V

"Excellence of Innovations in Entrepreneurship"

Chairperson

Prof. B. Ravikumar

*Professor, VIT Business School
VIT University, Vellore*

Venue: MBA Seminar Hall

SESSION - VI

"Excellence of Innovations in Marketing Management"

Chairperson

Prof. C. M. Maran

*Professor, VIT Business School
VIT University, Vellore*

Venue: Vivekanandar Arangam