



Shri. P. Udayakumar

Director - Planning & Marketing,
National Small Industries Corporation Ltd.,
Govt. of India, New Delhi.

Mr. P. Udayakumar is a Post Graduate from IIM– Bangalore. He has over 26 years of experience and expertise in Petroleum, Fertilizer and SME sectors in various capacities. He was instrumental in creating a Customer-friendly Single-window Business Model for the Marketing Department of the Petroleum Company he served and introduced a novel and customer-friendly packaging system for the Petroleum Industry. He is well experienced in handling large direct customer base with maximum customer orientation.

He was a key member of various task force teams and Strategic initiatives in different organisations. He is a well experienced Key management Personnel for developing and approving strategies and New models for the Business Development and Marketing. He is the Head of the Screening Committee for finalising the proposals under Marketing Assistance Scheme for MSMEs in NSIC. NSIC started a separate business vertical for the distribution of Petrochemical products under his guidance. He is actively involved in the development of Futuristic verticals in Defence Procurement, Logistics, IT and Public Procurement for the MSMEs. He is the convenor of the Defence Committee formed by Ministry of MSME. He is a member of IPR Cell of the FICCI MSME Council. He was also a member of Delhi Productivity Council in 2012-13. He was one of the Members of the Selection Committee in FIEO's Export Awards for the year 2013-14. He has widely travelled overseas and he is one of the most sought – after speakers in many reputed forums in India and abroad.



2nd Graduation Ceremony



16th May, 2015



MAHENDRA INSTITUTE OF ENGINEERING & TECHNOLOGY

Salem - Tiruchengode Highway, Mahendhirapuri, Mallasamudram,
Namakkal Dt. - 637 503. Ph: 04288 288506 | Web: www.miet.asia

பேரன்பு சான்றிர்,
நிகழும் 2015-ம் ஆண்டு மே திங்கள் 16-ம் நாள் சனிக்கிழமை காலை 11.00 மணிக்கு
மகாத்மா காந்தி அரங்கம், மஹேந்திரபுரி வளாகத்தில் நடைபெறவுள்ள கல்லூரியின்

2^{வது} பட்டமளிப்பு விழாவில்

திருமிகு.எம்.ஜி.பாரத்குமார்

நிறுவனர் மற்றும் தலைவர், மஹேந்திரா கல்வி நிறுவனங்கள்
அவர்களின் தலைமையில்,

திரு.பி.உதயகுமார்

இயக்குநர், திட்டமிடல் மற்றும் வணிக வளர்ச்சி,
தேசிய சிறுதொழில் கழகம், மத்திய அரசு, புதுடெல்லி

அவர்கள் முதன்மை விருந்தினராக பங்கேற்று, விழா பேருரையாற்றி
பட்டங்களை வழங்க கனிவுடன் இசைந்துள்ளார். இவ்விழா சிறக்க தங்களின்
மேலான வருகையை நல்கும்படி மிக்க அன்புடன் அழைக்கின்றோம்.

அனைவரும் வருக!

The Chairman, Managing Directors, Executive Director, Principal, Faculty,
Staff and Students request your esteemed presence on the occasion of our

2nd Graduation Ceremony

on Saturday, 16th May, 2015 at 11.00 a.m.
in Mahatma Gandhi Auditorium, Mahendhirapuri Campus

Thirumigu M.G.BHARATHKUMAR

Founder & Chairman, Mahendra Educational Institutions
Will preside over the function

Shri. P. Udayakumar

Director, Planning & Marketing,
National Small Industries Corporation Ltd., Govt. of India, New Delhi.

has graciously consented to be the Chief Guest,
to deliver the Graduation Day Address and distribute
the Degree Certificates

All are welcome

INSTRUCTIONS

- Invitees are requested to show this invitation at the entrance and be in their seats by 10.30 a.m
- All are requested to rise from their seats when the academic procession enters the hall and remain standing until the members of the procession have taken their seats.
- Similarly when the convocation is over, all are requested to remain standing in their places until the academic procession leaves the hall.
- Invitees are requested not to bring children with them
- Only official photographers will be allowed to take photographs during the function.
- Usage of cellular phones is strictly prohibited inside the auditorium.

PROGRAMME

- Procession of Dignitaries
- Invocation
- Welcome Address & Report
- Declaration of Graduation Day Open
- Graduation Day Address
- Presentation of Degree Certificates
- Administration of Pledge
- National Anthem
- Retreat of Academic Procession

